**Chicken Head: Business Card specification**



**MAIN IMAGE:  
File:** MainImage.jpg

**Note:** The image is larger than required and must be cropped to fit as per layout shown.

**TEXT COLOUR:  
WHITE:** White

**OTHER:** The CMYK code provided is approximate. If the designer notices the colour is too dark, he can lighten it accordingly.

**FONT FILES:**

All non-standard fonts are provided for both MAC and PC.

Files are named to make identification easy.

**GENERAL NOTES:**The layout details are provided as a guide and the designer must use his judgement to decide the final outcome. For example, if the text colours are too dark that text cannot be read or, the spacing (bleed) on the edge of the card is considered not enough then the designer is free to make small adjustments accordingly.

**TEXT (For copying/pasting)**

**CARD FRONT:**

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***www.ChickenHead.lu  
**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*  
Note 1:** The 'C' and 'H' is upper-case. Everything else is lowercase

**Note 2:** The 'www.' and '.lu' is white and the 'ChickenHead' colour is as specified in layout diagram.  
**Note 3:** Notice the period symbol after 'www.' and before '.lu' is white.   
**Note 4:** The CMYK code provided is approximate. If the designer notices the colour is too dark, he can lighten it accordingly

**CARD BACK:  
\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***Classic urban blues/funk punctuated with powerful vocals, frantic funk guitar that's married to a rhythm and bass section guaranteed to get even grandma's hips moving!

"They can't cure '*jambes lourdes*' or the spots on your face but if you want to see a band that has the spirit to get you '*funking out in every way*', then Chicken Head are a must see. Still, if you’re convinced there's nothing better in life than a Big Mac, Justin Bieber and going to bed before midnight then I'm sure there's one of those disco type things a few streets away.."

Hugh Jass - Manager and CEO Hairy Beaver Records

email@chickenhead.lu  
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**Note 1:** The following text in the body must be italicised:

*jambes lourdes*

*funking out in every way*

**Note 3:** The CMYK code provided is approximate. If the designer notices the colour is too dark, he can lighten it accordingly